

## Part-Time MA TM / MA HM / MA IEM 2011/2012 Semester 1

August	2011	September	2011	October	2011	November	2011	December	2011	January	2012
1-Aug Mon		1-Sep Thu		1-Oct Sat		1-Nov Tue	Allerheiligen	1-Dec Thu		1-Jan Sun	Neujahr
2-Aug Tue		2-Sep Fri		2-Oct Sun		2-Nov Wed		2-Dec Fri		2-Jan Mon	
3-Aug Wed		3-Sep Sat		3-Oct Mon	Einheit	3-Nov Thu		3-Dec Sat		3-Jan Tue	
4-Aug Thu		4-Sep Sun		4-Oct Tue		4-Nov Fri		4-Dec Sun		4-Jan Wed	
5-Aug Fri		5-Sep Mon		5-Oct Wed		5-Nov Sat		5-Dec Mon		5-Jan Thu	
6-Aug Sat		6-Sep Tue		6-Oct Thu		6-Nov Sun		6-Dec Tue		6-Jan Fri	Heilige Drei Könige
7-Aug Sun		7-Sep Wed		7-Oct Fri		7-Nov Mon		7-Dec Wed		7-Jan Sat	
8-Aug Mon		8-Sep Thu		8-Oct Sat		8-Nov Tue		8-Dec Thu		8-Jan Sun	
9-Aug Tue		9-Sep Fri		9-Oct Sun		9-Nov Wed		9-Dec Fri	Critical Issues	9-Jan Mon	
10-Aug Wed		10-Sep Sat		10-Oct Mon		10-Nov Thu		10-Dec Sat		10-Jan Tue	
11-Aug Thu		11-Sep Sun		11-Oct Tue		11-Nov Fri	Service Ind. Marketing	11-Dec Sun		11-Jan Wed	
12-Aug Fri		12-Sep Mon		12-Oct Wed		12-Nov Sat			12-Dec Mon		12-Jan Thu
13-Aug Sat		13-Sep Tue		13-Oct Thu		13-Nov Sun		13-Dec Tue		13-Jan Fri	TM & HM: MSO IEM: PMIE
14-Aug Sun		14-Sep Wed		14-Oct Fri	Critical Issues Hospitality, Event, Tourism	14-Nov Mon		14-Dec Wed		14-Jan Sat	
15-Aug Mon		15-Sep Thu	Induction Days & Service Ind. Marketing	15-Oct Sat		15-Nov Tue		15-Dec Thu		15-Jan Sun	
16-Aug Tue		16-Sep Fri		16-Oct Sun		16-Nov Wed		16-Dec Fri		16-Jan Mon	
17-Aug Wed		17-Sep Sat		17-Oct Mon		17-Nov Thu		17-Dec Sat		17-Jan Tue	
18-Aug Thu		18-Sep Sun		18-Oct Tue		18-Nov Fri		18-Dec Sun		18-Jan Wed	
19-Aug Fri		19-Sep Mon		19-Oct Wed		19-Nov Sat		19-Dec Mon		19-Jan Thu	
20-Aug Sat		20-Sep Tue		20-Oct Thu		20-Nov Sun		20-Dec Tue		20-Jan Fri	
21-Aug Sun		21-Sep Wed		21-Oct Fri		21-Nov Mon		21-Dec Wed		21-Jan Sat	
22-Aug Mon		22-Sep Thu		22-Oct Sat		22-Nov Tue		22-Dec Thu		22-Jan Sun	
23-Aug Tue		23-Sep Fri		23-Oct Sun		23-Nov Wed		23-Dec Fri		23-Jan Mon	
24-Aug Wed		24-Sep Sat		24-Oct Mon		24-Nov Thu		24-Dec Sat		24-Jan Tue	
25-Aug Thu		25-Sep Sun		25-Oct Tue		25-Nov Fri		25-Dec Sun	Weihnachten	25-Jan Wed	
26-Aug Fri		26-Sep Mon		26-Oct Wed		26-Nov Sat		26-Dec Mon	Weihnachten	26-Jan Thu	
27-Aug Sat		27-Sep Tue		27-Oct Thu		27-Nov Sun		27-Dec Tue		27-Jan Fri	
28-Aug Sun		28-Sep Wed		28-Oct Fri		28-Nov Mon		28-Dec Wed		28-Jan Sat	
29-Aug Mon		29-Sep Thu		29-Oct Sat		29-Nov Tue		29-Dec Thu		29-Jan Sun	
30-Aug Tue		30-Sep Fri		30-Oct Sun		30-Nov Wed		30-Dec Fri		30-Jan Mon	
31-Aug Wed				31-Oct Mon				31-Dec Sat		31-Jan Tue	

### Lecturers:

Service Industry Marketing: Mike Taylor (all MAs)  
 Critical Issues in Tourism: Dr Florian Hummel, Alan McGregor (MA TM only)  
 Critical Issues in Hospitality: Pete Odgers (MA Tourism only)  
 Critical Issues in the International Events Industry: Paul Walters (MA IEM only)  
 Managing Service Operations: Mike Boella & Pete Odgers (MA TM & HM only)  
 Strategic Management: Mike Taylor & Dr Brian Holdstock (all MAs)  
 Project Management in International Events: Paul Walters (MA IEM only)  
 Innovation Creativity and Entrepreneurship: Dr Steven Goss-Turner & Pete Odgers (MA IEM only)  
 Consultancy: Dr Nigel Jarvis (MA TM & HM only)  
 Human Resource Strategy in Multi-Unit Service Operations: Mike Boella (MA TM & HM only)  
 International Event Partnership, Sponsoring and Fundraising: Dan Bennett (MA IEM only)  
 Dissertation Workshops: Lecturers tbd (all MAs)

### Timings:

Induction days: 15th and 16h September 2011

Weekend teaching (starting October):

Fridays 13:30-18:00  
 Saturdays: 09:00-18:00  
 Sundays: 09:00-15:00

June 11, StF/FH subject to change

## Part-Time MA TM / MA HM / MA IEM 2012 Semester 2

February	2012	March	2012	April	2012	May	2012	June	2012	July	2012		
1-Feb	Wed	1-Mar	Thu	1-Apr	Sun	1-May	Tue	1-Jun	Fri	1-Jul	Sun		
2-Feb	Thu	2-Mar	Fri	2-Apr	Mon	2-May	Wed	2-Jun	Sat	2-Jul	Mon		
3-Feb	Fri	3-Mar	Sat	3-Apr	Tue	3-May	Thu	3-Jun	Sun	3-Jul	Tue		
4-Feb	Sat	4-Mar	Sun	4-Apr	Wed	4-May	Fri	4-Jun	Mon	4-Jul	Wed		
5-Feb	Sun	5-Mar	Mon	5-Apr	Thu	5-May	Sat	5-Jun	Tue	5-Jul	Thu		
6-Feb	Mon	6-Mar	Tue	6-Apr	Fri	Karfreitag	6-May	6-Jun	Wed	6-Jul	Fri		
7-Feb	Tue	7-Mar	Wed	7-Apr	Sat	7-May	Mon	7-Jun	Thu	Fronleichnam	7-Jul	Sat	
8-Feb	Wed	8-Mar	Thu	8-Apr	Sun	8-May	Tue	8-Jun	Fri	8-Jul	Sun		
9-Feb	Thu	9-Mar	Fri	9-Apr	Mon	Ostermontag	9-May	9-Jun	Sat	9-Jul	Mon		
10-Feb	Fri	10-Mar	Sat	10-Apr	Tue	10-May	Thu	10-Jun	Sun	10-Jul	Tue		
11-Feb	Sat	Strategic Management	11-Mar	Sun	11-Apr	Wed	11-May	Fri	11-Jun	Mon	11-Jul	Wed	
12-Feb	Sun		12-Mar	Mon	12-Apr	Thu	12-May	Sat	Inno/Creativ/ Entrepreneurship & Consultancy	12-Jun	Tue	12-Jul	Thu
13-Feb	Mon	13-Mar	Tue	13-Apr	Fri	13-May	Sun	13-Jun		Wed	13-Jul	Fri	
14-Feb	Tue	14-Mar	Wed	14-Apr	Sat	14-May	Mon	14-Jun	Thu	14-Jul	Sat		
15-Feb	Wed	15-Mar	Thu	15-Apr	Sun	15-May	Tue	15-Jun	Fri	15-Jul	Sun		
16-Feb	Thu	16-Mar	Fri	TM & HM: MSO IEM: PMIE	16-Apr	Mon	16-May	Wed	16-Jun	Sat	Inno/Creativ/ Entrepreneurship & Consultancy	16-Jul	Mon
17-Feb	Fri	17-Mar	Sat		17-Apr	Tue	17-May	Thu	Himmelfahrt	17-Jun		Sun	17-Jul
18-Feb	Sat	18-Mar	Sun	18-Apr	Wed	18-May	Fri	18-Jun	Mon	18-Jul	Wed		
19-Feb	Sun	19-Mar	Mon	19-Apr	Thu	19-May	Sat	19-Jun	Tue	19-Jul	Thu		
20-Feb	Mon	Rosenmontag	20-Mar	Tue	Strategic Management	20-Apr	Fri	20-May	Sun	20-Jun	Wed	20-Jul	Fri
21-Feb	Tue	21-Mar	Wed	21-Apr		Sat	21-May	Mon	21-Jun	Thu	21-Jul	Sat	
22-Feb	Wed	22-Mar	Thu	22-Apr	Sun	22-May	Tue	22-Jun	Fri	22-Jul	Sun		
23-Feb	Thu	23-Mar	Fri	23-Apr	Mon	23-May	Wed	23-Jun	Sat	23-Jul	Mon		
24-Feb	Fri	24-Mar	Sat	24-Apr	Tue	24-May	Thu	24-Jun	Sun	24-Jul	Tue		
25-Feb	Sat	25-Mar	Sun	25-Apr	Wed	25-May	Fri	25-Jun	Mon	25-Jul	Wed		
26-Feb	Sun	26-Mar	Mon	26-Apr	Thu	26-May	Sat	26-Jun	Tue	26-Jul	Thu		
27-Feb	Mon	27-Mar	Tue	27-Apr	Fri	27-May	Sun	27-Jun	Wed	27-Jul	Fri		
28-Feb	Tue	28-Mar	Wed	28-Apr	Sat	28-May	Mon	Pfingstmontag	28-Jun	Thu	28-Jul	Sat	
29-Feb	Wed	29-Mar	Thu	29-Apr	Sun	29-May	Tue	29-Jun	Fri	29-Jul	Sun		
		30-Mar	Fri	30-Apr	Mon	30-May	Wed	30-Jun	Sat	30-Jul	Mon		
		31-Mar	Sat			31-May	Thu			31-Jul	Tue		

Note: Semester 2 tbc

**Part-Time MA TM / MA HM / MA IEM 2012/2013 Semester 3**

August	2012	September	2012	October	2012	November	2012	December	2012	January	2013
1-Aug Wed		1-Sep Sat		1-Oct Mon		1-Nov Thu	Allerheiligen	1-Dec Sat		1-Jan Tue	Neujahr
2-Aug Thu		2-Sep Sun		2-Oct Tue		2-Nov Fri		2-Dec Sun		2-Jan Wed	
3-Aug Fri		3-Sep Mon		3-Oct Wed	Einheit	3-Nov Sat		3-Dec Mon		3-Jan Thu	
4-Aug Sat		4-Sep Tue		4-Oct Thu		4-Nov Sun		4-Dec Tue		4-Jan Fri	
5-Aug Sun		5-Sep Wed		5-Oct Fri		5-Nov Mon		5-Dec Wed		5-Jan Sat	
6-Aug Mon		6-Sep Thu		6-Oct Sat		6-Nov Tue		6-Dec Thu		6-Jan Sun	Heilige Drei Könige
7-Aug Tue		7-Sep Fri		7-Oct Sun		7-Nov Wed		7-Dec Fri		7-Jan Mon	
8-Aug Wed		8-Sep Sat		8-Oct Mon		8-Nov Thu		8-Dec Sat	HR multi-unit & Sponsorship / Fundraising	8-Jan Tue	
9-Aug Thu		9-Sep Sun		9-Oct Tue		9-Nov Fri		9-Dec Sun		9-Jan Wed	
10-Aug Fri		10-Sep Mon		10-Oct Wed		10-Nov Sat		10-Dec Mon		10-Jan Thu	
11-Aug Sat		11-Sep Tue		11-Oct Thu		11-Nov Sun		11-Dec Tue		11-Jan Fri	
12-Aug Sun		12-Sep Wed		12-Oct Fri		12-Nov Mon		12-Dec Wed		12-Jan Sat	HR multi-unit & Sponsorship / Fundraising
13-Aug Mon		13-Sep Thu		13-Oct Sat		13-Nov Tue		13-Dec Thu		13-Jan Sun	
14-Aug Tue		14-Sep Fri		14-Oct Sun		14-Nov Wed		14-Dec Fri		14-Jan Mon	
15-Aug Wed		15-Sep Sat		15-Oct Mon		15-Nov Thu		15-Dec Sat		15-Jan Tue	
16-Aug Thu		16-Sep Sun		16-Oct Tue		16-Nov Fri		16-Dec Sun		16-Jan Wed	
17-Aug Fri		17-Sep Mon		17-Oct Wed		17-Nov Sat	DISSERTATION	17-Dec Mon		17-Jan Thu	
18-Aug Sat		18-Sep Tue		18-Oct Thu		18-Nov Sun	WORKSHOP III	18-Dec Tue		18-Jan Fri	
19-Aug Sun		19-Sep Wed		19-Oct Fri		19-Nov Mon		19-Dec Wed		19-Jan Sat	
20-Aug Mon		20-Sep Thu		20-Oct Sat	DISSERTATION	20-Nov Tue		20-Dec Thu		20-Jan Sun	
21-Aug Tue		21-Sep Fri		21-Oct Sun	WORKSHOP II	21-Nov Wed		21-Dec Fri		21-Jan Mon	
22-Aug Wed		22-Sep Sat	DISSERTATION	22-Oct Mon		22-Nov Thu		22-Dec Sat		22-Jan Tue	
23-Aug Thu		23-Sep Sun	WORKSHOP I	23-Oct Tue		23-Nov Fri		23-Dec Sun		23-Jan Wed	
24-Aug Fri		24-Sep Mon		24-Oct Wed		24-Nov Sat		24-Dec Mon		24-Jan Thu	
25-Aug Sat		25-Sep Tue		25-Oct Thu		25-Nov Sun		25-Dec Tue	Weihnachten	25-Jan Fri	
26-Aug Sun		26-Sep Wed		26-Oct Fri		26-Nov Mon		26-Dec Wed	Weihnachten	26-Jan Sat	
27-Aug Mon		27-Sep Thu		27-Oct Sat		27-Nov Tue		27-Dec Thu		27-Jan Sun	
28-Aug Tue		28-Sep Fri		28-Oct Sun		28-Nov Wed		28-Dec Fri		28-Jan Mon	
29-Aug Wed		29-Sep Sat		29-Oct Mon		29-Nov Thu		29-Dec Sat		29-Jan Tue	
30-Aug Thu		30-Sep Sun		30-Oct Tue		30-Nov Fri		30-Dec Sun		30-Jan Wed	
31-Aug Fri				31-Oct Wed				31-Dec Mon		31-Jan Thu	

Note: Semester 3 tbc

**Part-Time MA TM / MA HM / MA IEM 2013 Semester 4**

February	2013	March	2013	April	2013	May	2013	June	2013	July	2013		
1-Feb	Fri	1-Mar	Fri	1-Apr	Mon	Ostermontag	1-May	Wed	Maifeiertag	1-Jun	Sat	1-Jul	Mon
2-Feb	Sat	2-Mar	Sat	2-Apr	Tue		2-May	Thu		2-Jun	Sun	2-Jul	Tue
3-Feb	Sun	3-Mar	Sun	3-Apr	Wed		3-May	Fri		3-Jun	Mon	3-Jul	Wed
4-Feb	Mon	4-Mar	Mon	4-Apr	Thu		4-May	Sat		4-Jun	Tue	4-Jul	Thu
5-Feb	Tue	5-Mar	Tue	5-Apr	Fri		5-May	Sun		5-Jun	Wed	5-Jul	Fri
6-Feb	Wed	6-Mar	Wed	6-Apr	Sat		6-May	Mon		6-Jun	Thu	6-Jul	Sat
7-Feb	Thu	7-Mar	Thu	7-Apr	Sun		7-May	Tue		7-Jun	Fri	7-Jul	Sun
8-Feb	Fri	8-Mar	Fri	8-Apr	Mon		8-May	Wed		8-Jun	Sat	8-Jul	Mon
9-Feb	Sat	9-Mar	Sat	9-Apr	Tue		9-May	Thu	Himmelfahrt	9-Jun	Sun	9-Jul	Tue
10-Feb	Sun	10-Mar	Sun	10-Apr	Wed		10-May	Fri		10-Jun	Mon	10-Jul	Wed
11-Feb	Mon	Rosenmontag	11-Mar	Mon	11-Apr	Thu	11-May	Sat		11-Jun	Tue	11-Jul	Thu
12-Feb	Tue	12-Mar	Tue	12-Apr	Fri		12-May	Sun		12-Jun	Wed	12-Jul	Fri
13-Feb	Wed	13-Mar	Wed	13-Apr	Sat		13-May	Mon		13-Jun	Thu	13-Jul	Sat
14-Feb	Thu	14-Mar	Thu	14-Apr	Sun		14-May	Tue		14-Jun	Fri	14-Jul	Sun
15-Feb	Fri	15-Mar	Fri	15-Apr	Mon		15-May	Wed		15-Jun	Sat	15-Jul	Mon
16-Feb	Sat	16-Mar	Sat	16-Apr	Tue		16-May	Thu		16-Jun	Sun	16-Jul	Tue
17-Feb	Sun	17-Mar	Sun	17-Apr	Wed		17-May	Fri		17-Jun	Mon	17-Jul	Wed
18-Feb	Mon	18-Mar	Mon	18-Apr	Thu		18-May	Sat		18-Jun	Tue	18-Jul	Thu
19-Feb	Tue	19-Mar	Tue	19-Apr	Fri		19-May	Sun		19-Jun	Wed	19-Jul	Fri
20-Feb	Wed	20-Mar	Wed	20-Apr	Sat		20-May	Mon	Pfingstmontag	20-Jun	Thu	20-Jul	Sat
21-Feb	Thu	21-Mar	Thu	21-Apr	Sun		21-May	Tue		21-Jun	Fri	21-Jul	Sun
22-Feb	Fri	22-Mar	Fri	22-Apr	Mon		22-May	Wed		22-Jun	Sat	22-Jul	Mon
23-Feb	Sat	23-Mar	Sat	23-Apr	Tue		23-May	Thu		23-Jun	Sun	23-Jul	Tue
24-Feb	Sun	24-Mar	Sun	24-Apr	Wed		24-May	Fri		24-Jun	Mon	24-Jul	Wed
25-Feb	Mon	25-Mar	Mon	25-Apr	Thu		25-May	Sat		25-Jun	Tue	25-Jul	Thu
26-Feb	Tue	26-Mar	Tue	26-Apr	Fri		26-May	Sun		26-Jun	Wed	26-Jul	Fri
27-Feb	Wed	27-Mar	Wed	27-Apr	Sat		27-May	Mon		27-Jun	Thu	27-Jul	Sat
28-Feb	Thu	28-Mar	Thu	28-Apr	Sun		28-May	Tue		28-Jun	Fri	28-Jul	Sun
		29-Mar	Fri	Karfreitag	29-Apr	Mon	29-May	Wed		29-Jun	Sat	29-Jul	Mon
		30-Mar	Sat		30-Apr	Tue	30-May	Thu	Fronleichnam	30-Jun	Sun	30-Jul	Tue
		31-Mar	Sun				31-May	Fri				31-Jul	Wed

**Dissertation Phase**